

Course enrolment planner

Bachelor of Media and Communication/ Bachelor of Business - BB-MCMNBUS Creative Writing and Literature Major

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Semester 1		Semester 2	
MGT10001 Introduction to Management	+12.5	ECO10004 Economic Principles	+12.5
ACC10007 Financial Information for Decision Making	+12.5	MKT10007 Fundamentals of Marketing	+12.5
MDA10001 Introduction to Media Studies	+12.5	JOU10007 Media Content Creation	+12.5
MDA10008 Global Media Industries	+12.5	COM10007 Professional Communication Practice	+12.5

Year Two

Semester 1		Semester 2	
BUS10012 Innovative Business Practice	+12.5	INF10003 Introduction to Business Information Systems	+12.5
LIT10002 Writing Fiction	+12.5	LIT10003 Reading and Writing Genre Texts	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

Optional

Professional Placement You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100
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Year Three

Semester 1		Semester 2	
LIT20002 Australian Writing: Mapping Diversity	+12.5	LIT20003 Working with Words	+12.5
LIT20004 Exploring Iconic Texts	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5
Elective	+12.5	Elective	+12.5

Year Four

Semester 1		Semester 2	
BUS30024 Adv Innovative Bus Practice	+12.5	BUS30009 Ind Consulting Project	+12.5
LIT30005 Reading, Writing and Criticism	+12.5	LIT30004 Literary Industry Practice	+12.5
LIT30006 Scripting for Screen and Beyond	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units

150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First - Media and Comm Major

100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Business Major units

100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Elective units

50 Credit points

A combination of elective units or a Minor

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at [Work Integrated Learning](#)

FAQs

How can I find more information about my course including other Majors and/or Elective units?

Visit [Bachelor of Media and Comm/ Bachelor of Business](#)

Where can I find out more about individual unit information?

Visit the [Single Unit Search](#) page to search for additional unit content.

What's a full-time study load?

100 credit points (8 units per year)

What's a part-time study load?

50 credit points (4 units per year)

How can I plan my timetable?

Check the [University Timetable Planner](#) before enrolling into units.