

### Course enrolment planner

# Bachelor of Media and Communication/ Bachelor of Business - BB-MCMNBUS Cinema and Screen Studies Major

Semester 2 Intake

### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

### Year One

	Your First Semester	
	MGT10001 Introduction to Management	+12.5
	ACC10007 Financial Information for Decision Making	+12.5
	MDA10001 Introduction to Media Studies	+12.5
	MDA10008 Global Media Industries	+12.5

# Year Two

Semester 1		Semester 2	
ECO10004 Economic Principles	+12.5	BUS10012 Innovative Business Practice	+12.5
JOU10007 Media Content Creation	+12.5	COM10007 Professional Communication Practice	+12.5
MKT10007 Fundamentals of Marketing	+12.5	INF10003 Introduction to Business Information Systems	+12.5
MDA10003 Screen Studies, Movies, Television, and	+12.5	FTV10006 Genre and the Moving	+12.5

### Optional

Ourselves

#### **Professional Placement** You can choose to add an additional 6 month or 1 year placement to

your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement

+37.5-+100

# Year Three

Semester 1		Semester 2	
FTV20005 The Australian Screen	+12.5	MDA20007 Screen Franchising and Innovation	+12.5
Business Major Unit	+12.5	MDA20018 Popular Culture of Asia	+12.5
Elective	+12.5	Business Major Unit	+12.5
Elective	+12.5	Business Major Unit	+12.5
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# Year Four

Semester 1

BUS30009 Industry Consulting Project	+12.5	BUS30024 Advanced Innovative Business Practice	+12.5
MDA30019 Screen and the Sound	+12.5	MDA30011 Global Screen Studies: Beyond Hollywood	+12.5
MDA30016 Screen Technology and Culture	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

Semester 2

# Semester 1

Year Five

Business Major Unit	+12.5	
Business Major Unit	+12.5	
Elective	+12.5	
Elective	+12.5	

# How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

### Course Information

Course 400 Credit Points

#### Core units

150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First - Media and Comm Major

A set of compulsory units you MUST complete as part of your Course.

Business Major units

**Elective units** 

A set of compulsory units you **MUST** complete as part of your Course.

## Minor

**Work Integrated Learning** 

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional

Placement and other WIL options at

A combination of elective units or a

**Work Integrated Learning** 

How can I find more information about my course including other Majors and/or Elective units? Visit **Bachelor of Media and Comm/ Bachelor of Business** 

Where can I find out more about individual unit Information?

Visit the **Single Unit Search** page to search for additional unit content.

What's a full-time study load? 100 credit points (8 units per year)

What's a part-time study load? 50 credit points (4 units per year)

How can I plan my timetable? Check the **University Timetable** 

**Planner** before enrolling into units.