

Course enrolment planner

**Bachelor of Media and Communication/
Bachelor of Business - BB-MCMNBUS
Creative Writing and Literature Major**
Semester 2 Intake

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However this can be amended depending on unit availability, prerequisite requirements and the semester in which you commenced your course. Changes to this planner may extend the duration of your course.

Year One

Your First Semester		
	MGT10001 Introduction to Management	+12.5
	ACC10007 Financial Information for Decision Making	+12.5
	MDA10001 Introduction to Media Studies	+12.5
	MDA10008 Global Media Industries	+12.5

Year Two

Semester 1		Semester 2	
ECO10004 Economic Principles	+12.5	BUS10012 Innovative Business Practice	+12.5
JOU10007 Media Content Creation	+12.5	COM10007 Professional Communication Practice	+12.5
MKT10007 Fundamentals of Marketing	+12.5	INF10003 Introduction to Business Information Systems	+12.5
LIT10002 Writing Fiction	+12.5	LIT10003 Reading and Writing Genre Texts	+12.5

Optional

Professional Placement	You can choose to add an additional 6 month or 1 year placement to your course. The maximum credit points to complete your course will be increased to accommodate the Professional Placement	+37.5- +100
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Year Three

Semester 1		Semester 2	
LIT20002 Australian Writing: Mapping Diversity	+12.5	LIT20003 Working with Words	+12.5
LIT20004 Exploring Iconic Texts	+12.5	Business Major Unit	+12.5
Elective	+12.5	Business Major Unit	+12.5
Elective	+12.5	Business Major Unit	+12.5

Year Four

Semester 1		Semester 2	
BUS30024 Adv Innovative Bus Practice	+12.5	BUS30009 Ind Consulting Project	+12.5
LIT30005 Reading, Writing and Criticism	+12.5	LIT30004 Literary Industry Practice	+12.5
LIT30006 Scripting for Screen and Beyond	+12.5	Business Major Unit	+12.5
Business Major Unit	+12.5	Business Major Unit	+12.5

Year Five

Semester 1		
Business Major Unit	+12.5	
Business Major Unit	+12.5	
Elective	+12.5	
Elective	+12.5	

How to use your course planner

The units in your planner are colour coded to assist you with mapping out your studies. Refer to the boxes below for an overview of your course requirements.

Course Information

Course 400 Credit Points

Core units
150 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

First - Media and Comm Major
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Business Major units
100 Credit points

A set of compulsory units you **MUST** complete as part of your Course.

Elective units
50 Credit points

A combination of elective units or a Minor

Work Integrated Learning

A Professional Placement is a Work Integrated Learning (WIL) option. You can apply for a Professional Placement during your second year. More information on Professional Placement and other WIL options at **Work Integrated Learning**

FAQs

How can I find more information about my course including other Majors and/or Elective units?
Visit **Bachelor of Media and Comm/ Bachelor of Business**

Where can I find out more about individual unit Information?

Visit the **Single Unit Search** page to search for additional unit content.

What's a full-time study load?
100 credit points (8 units per year)

What's a part-time study load?
50 credit points (4 units per year)

How can I plan my timetable?
Check the **University Timetable Planner** before enrolling into units.
