

Transcript

Title: Dr. Gráinne Oates (Alumni Impact Awards 2022)

Creator: Swinburne Alumni

Year: 2022

Audio/video for this transcript available from: <https://commons.swinburne.edu.au>



Dr. Gráinne Oates is a Swinburne business alumna, educator, entrepreneur and CEO who is revolutionising education and training through a multi award-winning gamified app called Quitch.

In 2015, the Swinburne accounting lecturer decided to do something about her biggest challenge, engaging and retaining distracted students struggling with their course content, yet always glued to their phones. Dr. Oates device an idea to harness the very thing that was distracting her students from learning. The solution was Quitch, a gamified mobile e-learning platform that changes the way learners engage with knowledge.

Quitch has had a huge impact on her student's engagement and learning outcomes. Swinburne has undertaken research to determine learning outcomes for students and found Quitch supports the retention of students and increases grades as students are engaged and retaining knowledge. Today, Quitch is delivering improved learning outcomes across the globe with customers in Australia, Hong Kong, Singapore, and the UK, and many organisations are using the platform for staff on-boarding and learning.

Given the recent partnership with Microsoft Teams, corporate training can now be a great engaging, interactive experience. Gráinne has taken a real-world problem and used technology to help people tackle all kinds of learning problems.

[END OF TRANSCRIPT]