

Transcript

Title: Jen Sharpe (Alumni Impact Awards 2022)

Creator: Swinburne Alumni

Year: 2022

Audio/video for this transcript available from: <https://commons.swinburne.edu.au>



Jen Sharpe founded a communications agency, Think HQ in 2010, intending to harness communications as a force for positive impact. She graduated from Swinburne in 2018 with a graduate diploma of entrepreneurship and innovation. And has certainly used her entrepreneurial mindset to continue taking her agency to new heights.

Jen acquired CultureVerse, a specialist multicultural communications and engagement agency, building the first full-service translation offering in an Australian agency to give her clients the ability to engage with 21% of the Australian community that don't speak English. Her agency now boasts 80 staff from 14 different countries speaking 20 different languages, and 2.3 staff are women and has bought home many awards for effective communication campaigns.

The strong position Jen has taken to ensure her company is genuinely inclusive by only working on campaigns that have genuinely inclusive societal impacts, and her pro-bono work, are all testament to George and Ethel Swinburne's legacy of inclusion for all irrespective of their wealth and position.

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