

# Our MBA program

Australian Graduate School of Entrepreneurship

[swinburne.edu.au/agse](http://swinburne.edu.au/agse)



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# Be the cutting edge

In 2001, Swinburne University of Technology founded the Australian Graduate School of Entrepreneurship (AGSE). This makes us Australia's first dedicated entrepreneurship school. We see disruption as an opportunity. And that's the mindset we teach.

Get exclusive access to Swinburne's vibrant entrepreneurship community, which includes the Innovation Precinct, and take advantage of its workshops, masterclasses and Accelerator Program – kickstart your business idea while you study!

Building on Swinburne's longstanding practice of real-world leadership, the curriculum in each AGSE degree is co-created with industry leaders. On top of that, you'll get the best of two worlds: industry practitioners, known as pracademics, teaching alongside Swinburne academics.

The practical application of your learning experience is further emphasised with industry speakers, on-site events, real-life case studies, and guest lecturers from industry and academia.

**You'll be building new networks from your first day.**

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**#1  
MELB**

We rank #1 in Melbourne for overall Quality of Educational Experience in postgraduate Business Management\*

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**TOP  
5%**

Accreditation from the AACSB puts the Swinburne School of Business, Law and Entrepreneurship in the top 5% of business schools worldwide.

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**RANKED  
#45**

Swinburne is ranked #45 in the world in the 'Top 50 Under 50' QS World University Rankings#

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**TIER  
ONE**

Swinburne's MBA and Executive MBA ranked as Tier One in the 2020 Global MBA Rankings^

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\* QILT: Course Experience Questionnaire 2019–2020

# QS Top 50 Under 50 2019

^ CEO Magazine 2020 Global MBA Rankings





# Master of Business Administration

Turn into the next gen version of you with this industry-tied MBA. Internationally recognised, our program is all about learning by doing, giving you an advantage over those trained solely in theory. Deep industry partnerships, though our academics and with the Institute of Managers and Leaders, offer up many opportunities for you to have real conversations with the people you aspire to be. Stretch yourself; develop your problem-solving, strategic thinking and people management skills. Leap upward, leap soon.

## Who you are

You may be a recent graduate, fresh from your bachelor degree, or early to mid-career. You're interested in advancing professionally, quickly. You see lots of opportunity to contribute and lead within your organisation, but may also be interested in striking out on your own. Either way, you're looking for a springboard to upgrade your career.

## Where it can take you

You'll be equipped with the business management knowledge to lead global, multidisciplinary teams in executive-level managerial roles. Far beyond that, you'll be able to confidently create a culture of creativity and spearhead innovation within organisations to sustain a competitive edge. With design thinking inculcated as habit, developing an idea, commercialising it and sustaining growth will become second nature.

## Entry requirements

Complete in 2 years, full time or equivalent part-time, if you have

- Any recognised bachelor degree (or higher award). If you have additional qualifications, you may receive Advanced Standing and complete in less than two years, or
- Finished Postgraduate Qualifying Program (international applicants only).

Complete in 1.5 years, full time or equivalent part-time, if you have

- A bachelor degree or graduate certificate in a related discipline, or
- A bachelor degree (or higher award) in any discipline plus two years' work experience, or
- Finished Postgraduate Qualifying Program (international applicants only) plus two years' work experience or two years' of higher education.

Complete in 1 year, full time or equivalent part-time, if you have

- Finished Graduate Certificate of Business Administration, or
- An honours bachelor degree in a related discipline.

## Course duration

2 years (16 units), 1.5 years (12 units), or 1 year (8 units) full-time or equivalent part-time – dependent on your prior study and experience.

## Course structure

### Foundation units

You must complete all 4 foundation units from the list below.

INF60007	Business Information Systems
MGT60040	Management Analysis and Problem-solving
MGT60042	Business Sustainability and Social Impact
MGT60043	Future Management Skills

### Core units

You must complete all 8 core units from the list below.

ACC60008	Accounting Systems and Reporting
ECO80001	Economics
ENT60006	Opportunity Discovery
FIN80005	Corporate Financial Management
HRM60016	Behaviour in Organisations
MGT80002	Business Strategy
MGT80005	Leadership for Innovation
MKT60010	Marketing Management

### Specialisation or elective units

You must also complete 50 credit points (mostly 4 units) as your specialisation, or as your electives. There are almost 80 elective units to choose from.

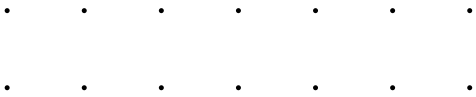




**Dr Amna Yousaf**  
Course Director

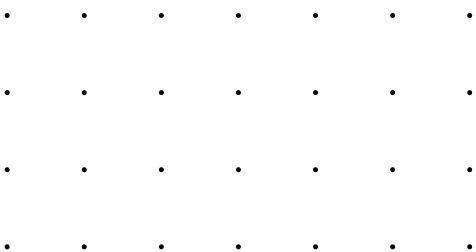
“The MBA at Swinburne is one of the most robust, industry-focused and flexible courses, focusing on leadership, innovation, problem solving, design, decision-making methodologies, finance, ethical practices, social responsibility and critical thinking. It equips students with the capacity to start new ventures or initiate organisational improvements by building on authentic learning experiences and solutions-driven scenarios.

Through our partnership with Institute of Managers and Leaders, our MBA helps connect students to industry via career development workshops, professional mentoring, exclusive networking opportunities and business challenges led by local leaders.”



## Industry partner

Access Australia's largest network of management and leadership professionals through membership to the institute for the duration of your studies plus one year.



## Other course in the suite

### Graduate Certificate of Business Administration

6 months, full-time or equivalent part-time; all four units listed below.

ACC60008 Accounting Systems and Reporting

MKT60010 Marketing Management

HRM60016 Behaviour in Organisations

ENT60006 Opportunity Discovery



# Master of Business Administration

## Specialisations

You may choose one of the below specialisations or alternatively choose the electives of your choice. The specialisation will be noted on your transcript but won't appear on your testamur.

### Accounting

The accounting specialisation is critical for professionals with C-suite responsibilities or who provide budgetary and financial advice to clients and/or senior management. Complete the core unit and select any three from the remaining list of units.

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ACC60008 Accounting Systems and Reporting (core unit)

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ACC80003 Company Auditing

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ACC80008 Managerial Accounting

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ACC80012 Taxation Principles and Planning

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ACC80019 Financial Accounting and Theory

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ECO80001 Economics

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FIN60003 Business Modelling and Analysis

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### Business Analytics

Choose four units to learn about business analytics and data visualisation, social media and mobile-based applications, predictive analytics, AI, Big Data, Internet of Things and more.

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INF70008 Business Analytics and Visualisation

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INF60012 Cloud Enterprise Systems and Analytics

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INF60013 Mobile Business and Social Media

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INF80005 Business Information Systems Internship Project

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INF80031 Applied Business Analytics and Data Visualisation

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INF80040 Predictive Analytics

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INF80051 Artificial Intelligence and Insights

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### Business Information Systems

Analyse and articulate how technology can be used to assist business and decision-making processes. Complete the core unit and select any three from the remaining units.

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INF60007 Business Information Systems (core unit)

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INF70005 Strategic Project Management

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INF70008 Business Analytics and Visualisation

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INF80014 Contemporary Issues in Business Analysis

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INF80042 Governing Technology for Business Environments

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### Digital Marketing

Select any four of the following units.

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MKT60011 Data Empowered Marketing

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MKT60012 Consumer Behaviour

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MKT70017 Global Digital Marketing

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MKT70019 Branding and Creative Innovation

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MKT80015 Marketing Communications Agency

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### Entrepreneurship and Innovation

Develop an entrepreneurial mindset and specialist skills needed to lead and manage the process of innovation, business startups, and high growth through rapid change. Complete the core unit and select any three from the remaining list of units.

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ENT60009 Opportunity Discovery, Creativity and Design (core unit)

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ENT70012 Growth Management

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ENT70018 Entrepreneurial Mindset, New Ventures and Innovation

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ENT70019 Venture Planning

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PRM60001 Project Management in Entrepreneurial Ventures

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### Finance

Complete the core unit and select any three from the remaining list of units.

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FIN80005 Corporate Financial Management (core unit)

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FIN60003 Business Modelling and Analysis

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FIN60010 Elements of Financial Planning and Regulation

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FIN80001 Modern Finance

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FIN80004 Capital Markets

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FIN80018 Derivatives and Risk Management

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### Financial Technologies

Co-created with Banxa, Bendigo Bank, IBM Research Australia and Tableau, this specialisation prepares you to thrive in a financial services world of innovation, change and transformation. Complete the core unit and select any three from the remaining list of units.

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FIN60006 Frontiers in FinTech (core unit)

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CYB60003 Cybersecurity Law, Policy and Ethics

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INF70008 Business Analytics and Visualisation

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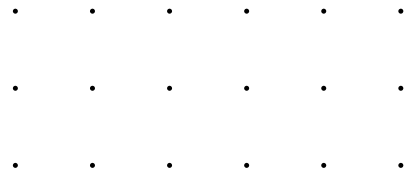
INF80050 Blockchain: Business Models and Applications

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INF80051 Artificial Intelligence and Insights

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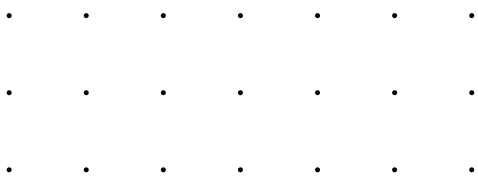
# Master of Business Administration Specialisations



## Human Resource Management

Complete the core unit and select any three from the remaining list of units.

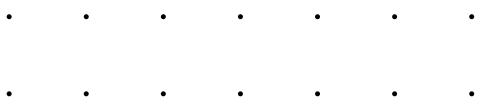
- HRM60013 Employee Relations
- HRM60018 Human Resource Fundamentals (core unit)
- HRM70006 Strategic HRM in the Business Context
- HRM70012 Managing Workplace Diversity and Inclusion
- HRM70013 Strategic Human Resource Management
- HRM80015 Human Capital Analytics



## International Business

Students may have the opportunity to select a Business Innovation study tour to Europe, Asia or America, or add an international internship to their studies. Select up to four units for a total of 50 credit points. NOTE: some units are equal to 25cps.

- BUS70013 Business Innovation in Europe Study Tour
- BUS70014 Business Innovation in America Study Tour
- BUS70015 Business Innovation in Asia Study Tour
- HRM70012 Managing Workplace Diversity and Inclusion
- INB60003 International Trade and Investment
- INB60004 Global Business Cultures: Advanced Theories and Practices
- MFP80002 International Internship
- MFP80004 International Internship – Extended
- SCM60003 Supply Chain Management





## CAMPUSES

### Hawthorn campus

John Street, Hawthorn

### Croydon campus

12-50 Norton Road, Croydon


### Wantirna campus


Stud Road, Wantirna


### Sarawak campus


Kuching, Sarawak, Malaysia


## FURTHER INFORMATION

 1300 275 794

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 [Swinburne Australian Graduate School of Entrepreneurship](#)



PLEASE  
RECYCLE

The information provided here was correct at the time of printing (November 2021).  
For the most up-to-date information, please visit [swinburne.edu.au](http://swinburne.edu.au)