



Our Social Impact program

Australian Graduate School of Entrepreneurship

swinburne.edu.au/agse



Be the cutting edge

In 2001, Swinburne University of Technology founded the Australian Graduate School of Entrepreneurship (AGSE). This makes us Australia's first dedicated entrepreneurship school. We see disruption as an opportunity. And that's the mindset we teach.

Get exclusive access to Swinburne's vibrant entrepreneurship community, which includes the Innovation Precinct, and take advantage of its workshops, masterclasses and Accelerator Program – kickstart your business idea while you study!

Building on Swinburne's longstanding practice of real-world leadership, the curriculum in each AGSE degree is co-created with industry leaders. On top of that, you'll get the best of two worlds: industry practitioners, known as pracademics, teaching alongside Swinburne academics.

The practical application of your learning experience is further emphasised with industry speakers, on-site events, real-life case studies, and guest lecturers from industry and academia.

You'll be building new networks from your first day.



**#1
MELB**

We rank #1 in Melbourne for overall Quality of Educational Experience in postgraduate Business Management*

**TOP
5%**

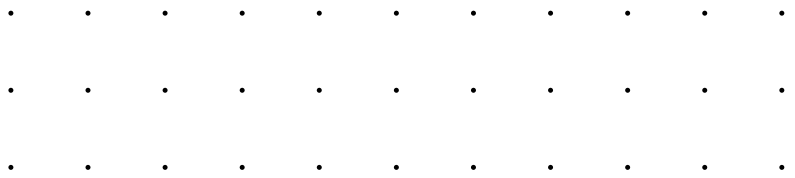
Accreditation from the AACSB puts the Swinburne School of Business, Law and Entrepreneurship in the top 5% of business schools worldwide.

**RANKED
#45**

Swinburne is ranked #45 in the world in the 'Top 50 Under 50' QS World University Rankings#

* QILT: Course Experience Questionnaire 2019–2020
QS Top 50 Under 50 2019





Master of Social Impact

What is the impact you want to have on the world? The Master of Social Impact arms you with the skills you need to become an agent of positive change whether that's through a social enterprise of your own, or from inside the organisation you work for. Dig deep into the complex social, environmental and economic challenges facing business and society. Learn how to use philanthropy to spur social innovation and lead change.

Our social impact programs are taught through the Centre for Social Impact at Swinburne, part of an Australia-wide network devoted to improving the delivery of beneficial social impact through research, teaching and public debate.

Who you are

You could be a manager in a not-for-profit organisation, a social enterprise or charity, or are seeking to become one. You might be in the private sector in a social impact or corporate responsibility role, or want to pivot into such a role. Perhaps, you're part of a consultancy growing your social impact capabilities. You could also be a policy maker or public sector manager interested in the social economy.

Where it can take you

You'll be equipped with the skills and knowledge to effectively take on leadership roles in not-for-profit organisations and charities, social enterprises, philanthropic trusts and foundations, social impact oriented roles in the private sector and government.

The Future Social Service Institute (FSSI) report identified the social economy as the fastest growing segment of the Australian labour market, with 250,000 new jobs projected by 2022.*

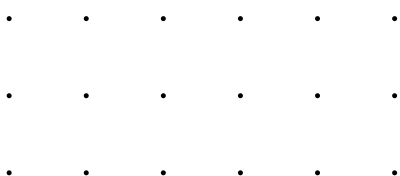
* <https://probonoaustralia.com.au/news/2018/09/social-economy-workforce-future>

Entry requirements

- A recognised bachelor degree in any discipline PLUS a minimum of three years equivalent full-time relevant professional experience or
- A successful completion of the Graduate Certificate of Social Impact or
- Completion of the Postgraduate Qualifying Program PLUS a minimum of three years equivalent full-time relevant professional experience (International applicants only).

Course duration

1.5 years full-time or equivalent part-time.



Course structure

Core units

You must complete all 8 units listed below.

ENT60009	Opportunity Discovery, Creativity and Design
SIP60001	Corporate Responsibility and Accountability
SIP60002	Leadership for Social Impact
SIP60003	Social Impact: Entrepreneurs and Social Innovation
SIP60004	Social Investment and Philanthropy
SIP70014	Evaluation and Impact Measurement
SIP80015	Strategic Philanthropy
SIP80017	Social Venture Development

Specialisation or elective units

You must also complete 50 credit points (mostly 4 units) as your specialisation, or as your electives. There are almost 80 elective units to choose from.



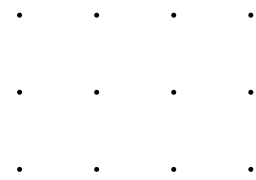


Dr Graham Dwyer
Course Director

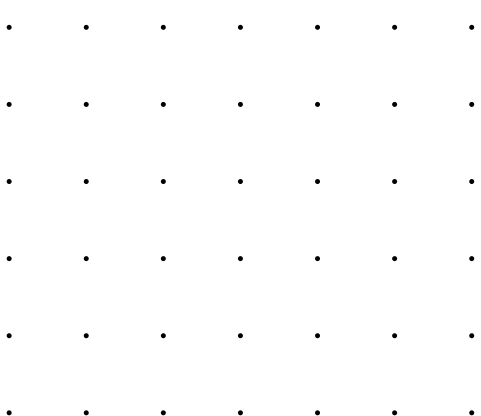
“The Master of Social Impact focuses on social innovation across all sectors – community, business and government – and is designed for current and emerging leaders who are passionate about tackling society’s most pressing social and environmental challenges.

This is a ground-breaking course built on 15 years’ of experience, teaching and researching the social economy and innovation.

Using real-world cases and action-based learning, the course is taught and co-created through Swinburne’s Centre for Social Impact and focuses on enabling you to develop the critical skills and knowledge to create positive change, within and across organisations.”



Co-creation partner



Other course in the suite

Graduate Certificate of Social Impact

1 year, part-time; all four units listed below.

SIP60003 Social Impact: Entrepreneurs and Social Innovation

SIP60001 Corporate Responsibility and Accountability

SIP60004 Social Investment and Philanthropy

ENT60009 Opportunity Discovery, Creativity and Design



Master of Social Impact

Specialisations

You may choose one of the below specialisations or alternatively choose the electives of your choice. The specialisation will be noted on your transcript but won't appear on your testamur.

Accounting

The accounting specialisation is critical for professionals with C-suite responsibilities or who provide budgetary and financial advice to clients and/or senior management. Complete the core unit and select any three from the remaining list of units.

ACC60008 Accounting Systems and Reporting (core unit)

ACC80003 Company Auditing

ACC80008 Managerial Accounting

ACC80012 Taxation Principles and Planning

ACC80019 Financial Accounting and Theory

ECO80001 Economics

FIN60003 Business Modelling and Analysis

Business Analytics

Choose four units to learn about business analytics and data visualisation, social media and mobile-based applications, predictive analytics, AI, Big Data, Internet of Things and more.

INF70008 Business Analytics and Visualisation

INF60012 Cloud Enterprise Systems and Analytics

INF60013 Mobile Business and Social Media

INF80005 Business Information Systems Internship Project

INF80031 Applied Business Analytics and Data Visualisation

INF80040 Predictive Analytics

INF80051 Artificial Intelligence and Insights

Business Information Systems

Analyse and articulate how technology can be used to assist business and decision-making processes. Complete the core unit and select any three from the remaining units.

INF60007 Business Information Systems (core unit)

INF70005 Strategic Project Management

INF70008 Business Analytics and Visualisation

INF80014 Contemporary Issues in Business Analysis

INF80042 Governing Technology for Business Environments

Digital Marketing

Select any four of the following units.

MKT60011 Data Empowered Marketing

MKT60012 Consumer Behaviour

MKT70017 Global Digital Marketing

MKT70019 Branding and Creative Innovation

MKT80015 Marketing Communications Agency

Entrepreneurship and Innovation

Develop an entrepreneurial mindset and specialist skills needed to lead and manage the process of innovation, business startups, and high growth through rapid change. Complete the core unit and select any three from the remaining list of units.

ENT60009 Opportunity Discovery, Creativity and Design (core unit)

ENT70012 Growth Management

ENT70018 Entrepreneurial Mindset, New Ventures and Innovation

ENT70019 Venture Planning

PRM60001 Project Management in Entrepreneurial Ventures

Finance

Complete the core unit and select any three from the remaining list of units.

FIN80005 Corporate Financial Management (core unit)

FIN60003 Business Modelling and Analysis

FIN60010 Elements of Financial Planning and Regulation

FIN80001 Modern Finance

FIN80004 Capital Markets

FIN80018 Derivatives and Risk Management

Financial Technologies

Co-created with Banxa, Bendigo Bank, IBM Research Australia and Tableau, this specialisation prepares you to thrive in a financial services world of innovation, change and transformation. Complete the core unit and select any three from the remaining list of units.

FIN60006 Frontiers in FinTech (core unit)

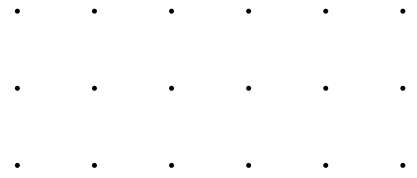
CYB60003 Cybersecurity Law, Policy and Ethics

INF70008 Business Analytics and Visualisation

INF80050 Blockchain: Business Models and Applications

INF80051 Artificial Intelligence and Insights

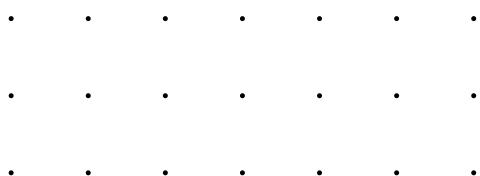
Master of Social Impact Specialisations



Human Resource Management

Complete the core unit and select any three from the remaining list of units.

- HRM60013 Employee Relations
- HRM60018 Human Resource Fundamentals (core unit)
- HRM70006 Strategic HRM in the Business Context
- HRM70012 Managing Workplace Diversity and Inclusion
- HRM70013 Strategic Human Resource Management
- HRM80015 Human Capital Analytics



International Business

Students may have the opportunity to select a Business Innovation study tour to Europe, Asia or America, or add an international internship to their studies. Students must select up to four units. NOTE: some units are equal to 25cps.

- BUS70013 Business Innovation in Europe Study Tour
- BUS70014 Business Innovation in America Study Tour
- BUS70015 Business Innovation in Asia Study Tour
- HRM70012 Managing Workplace Diversity and Inclusion
- INB60003 International Trade and Investment
- INB60004 Global Business Cultures: Advanced Theories and Practices
- MFP80002 International Internship
- MFP80004 International Internship – Extended
- SCM60003 Supply Chain Management



CAMPUSES

Hawthorn campus

John Street, Hawthorn

Croydon campus

12-50 Norton Road, Croydon


Wantirna campus


Stud Road, Wantirna

Sarawak campus


Kuching, Sarawak, Malaysia

FURTHER INFORMATION

 1300 275 794

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 swinburne.edu.au/agse

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 youtube.com/swinburne

 [Swinburne Australian Graduate School of Entrepreneurship](#)



PLEASE
RECYCLE

The information provided here was correct at the time of printing (November 2021).
For the most up-to-date information, please visit swinburne.edu.au